

B.S.B.A. Marketing, Roosevelt University

1+1+2 Plan with Woodstock North High School

EARN ONE YEAR OF COLLEGE CREDIT WITH THESE DUAL CREDIT COURSES THAT ARE OFFERED AT YOUR HIGH SCHOOL *

COURSE	CLASS TITLE	APPLIES TO	CREDITS
BIO-110	INTRO HUMN BIOLOGY	IAI LIFE SCIENCE**	4
CHM-164	INTRO CHEMISTRY	IAI PHYSICAL SCIENCE**	4
ENG-151	COMPOSITION I	IAI COMMUNICATIONS	3
ENG-152	COMPOSITION II	IAI COMMUNICATIONS	3
HIS-170	U.S. HISTORY I	IAI SOCIAL AND BEHAVIORAL SCIENCES**	3
MAT 120	GENERAL EDUCATION STATISTICS	MATH 217 ELEMENTARY STATISTICS/IAI MATHEMATICS (RU BSBA MAT REQ)	3
MUS-151	MUSIC APPRECIATION	IAI FINE ARTS**	3
PSY-151	INTRO PSYCHOLOGY	IAI SOCIAL AND BEHAVIORAL SCIENCES (RU REQ)	3
SPE-151	INTRO SPEECH	IAI COMMUNICATIONS	3
IAI ELECTIVE***	IAI ELECTIVE***	IAI ELECTIVE***	3
Potential Credits Earned in HS			32

YEAR TWO AT MCHENRY COUNTY COLLEGE- Associate in Arts (AA) recommended

SEMESTER 1			CREDITS
ACC 151	FINANCIAL ACCOUNTING	ACCT 210 INTRODUCTION TO FINANCIAL ACCT (RU REQ)	3
BUS 150	INTRODUCTION TO BUSINESS	BADM 101 INTRODUCTION TO BUSINESS (RU REQ)	3
ECO 251	MICROECONOMICS	ECON 102 PRINCIPLES OF ECONOMICS II/IAI SOCIAL AND BEHAVIORAL SCIENCE (RU REQ)	3
MAT 150	ELEMENTS OF MATH	MAT 110 QUANTITATIVE LITERACY (MEETS RU GEN ED MAT REQ)	3
MKT 110	PRINCIPLES OF MARKETING	MKTG 100 ELECTIVE	3
Total Credits			15

SEMESTER 2			CREDITS
ACC 152	MANAGEMENT ACCOUNTING	ACCT 211 INTRODUCTION TO MANAGERIAL ACCT (RU REQ)	3
BUS 241	BUSINESS LAW	BLAW 201 BUSINESS LAW (RU REQ)	3
ECO 252	MACROECONOMICS	ECON 101 PRINCIPLES OF ECONOMICS I/IAI SOCIAL AND BEHAVIORAL SCIENCE (RU REQ)	3
IAI HUMANITIES OR FINE ARTS	IAI HUMANITIES OR FINE ARTS	IAI FINE ARTS OR HUMANITIES	3
PHI 161	INTRO TO ETHICS	PHI 161 INTRO TO ETHICS/IAI HUMANITIES	3
Total Credits			15

TOTAL SEMESTER HOURS COMPLETED AT MCC

62

***ELECTIVES CAN BE FULLFILLED THROUGH DUAL CREDIT COURSEWORK.

YEAR THREE AT UNIVERSITY CENTER

FALL	CREDITS
FIN 203 PERSONAL FINANCE	3
TRS 101 TRANSFER SUCCESS	1
MGMT 308 ETHICAL LEADERSHIP ADN COROPORATE RESONSIBILITY	3
HRM 311 INTROUDCTION TO HUMAN RESOURCE MANAGEMENT	3
MKTG 302 PRINCIPLES OF MARKETING	3
ELECTIVE	3
SPRING	CREDITS
MGMT 358 ORGNIZATIONAL BEHAVIOR	3
FIN 311 ORGANIZATIONAL BEHAVIOR	3
MKTG 324 SALES MANAGEMENT	3

INFS 330 INFORMATION SYSTEMS MANAGEMENT	3
MKTG 3xx MARKETING ELECTIVE	3
Total Credits	31

YEAR FOUR AT UNIVERSITY CENTER

FALL	CREDITS
MGMT 300 OPERATIONS MANAGEMENT	3
MKTG 331 PRINCIPLES OF ADVERTISING	3
MKTG 340 MARKETING RESEARCH	3
IDEAS IDEAS ACROSS DISCIPLINES	3
BCOM 301 BUSINESS COMMUNICATIONS	3
SPRING	
MGMT 380 BUSINESS POLICY AND STRATEGY	3
MKTG 244 MARKETING STRATEGY AND PLANNING	3
MKTG 362 OR MGMT 360 INTERNATIONAL REQUIREMENT	3
MKTG 3xx MARKETING ELECTIVE	3
Total Credits	27

TOTAL SEMESTER HOURS COMPLETED AT ROOSEVELT	58
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TOTAL SEMESTER HOURS FOR BA DEGREE COMPLETED	120
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MCC REQUIREMENTS	REQ CREDITS
IAI COMMUNICATIONS	9
IAI HUM/FINE ARTS	9
IAI SOC & BEHAV SCIENCES	9
IAI PHYSICAL & LIFE SCIENCES	7
IAI MATHEMATICS	3
GEN EDUC CORE	37
ELECTIVES (approximate)	23

MCC is a participant in the **Illinois Articulation Initiative (IAI)**. This statewide agreement between many Illinois colleges and universities establishes a “package” of lower-division general education coursework accepted at all participating schools.

**IAI requirements based on what is offered in the high school, however students can take other courses that are offered as long as they meet the IAI requirement. Courses required for transfer are denoted on plan.

***Suggested courses are based on courses available in high school, however if student is unable to complete they can take at MCC before transferring to the university.**