

University of Wisconsin - Whitewater
Transfer Planning Guide – Business Majors
Use in tandem with UW-W general transfer guide

College of Business and Economics

262-472-4900

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Bachelor of Business Administration (BBA) Majors:

<https://www.uww.edu/cobe/bachelors/degrees-and-majors>

Bachelor of Business Administration

Students at the University of Wisconsin-Whitewater may declare a business major at any point in their studies, including their freshman year. Any student who meets the admission requirements is admitted to the College of Business and Economics. No separate application is required.

Admission

The minimum combined GPA requirement varies depending on the number of credits you have earned. In order to declare a business major, the following minimum requirements must be met:

- Less than 24 credits = 2.0 combined GPA
- 24 + = 2.5 combined GPA

**Transfer students are able to transfer up to 72 credits from all two-year institutions attended; students transferring in over 72 credits may exceed 120 credits needed for graduation*

To progress towards completion of a business degree, students must have a minimum combined GPA of a 2.5 to register for the Business Core Requirements or any 300- or 400- level, business courses.

To register for the Business Core Requirements, students must complete the following:

- Must have a 2.5 combined cumulative GPA on a 4.0 scale.
 - Note: If your grade point average does not meet the above requirement, don't hesitate to contact the UW-Whitewater academic adviser in Advising and Career Services at 262-472-4900.
- Meet a course's specific course prerequisite (i.e. to take ACCOUNT 249, ACCOUNT 244 must be completed first).

UW-W Course Requirement	UW-W Pre-Requisites	MCC Equivalent
ENGLISH 101-Freshman English	ENGLISH 90 OR PLACEMENT INTO ENGLISH 101	ENG 151 - Composition I
ENGLISH 102-Freshman English	ENGLISH 100 OR ENGLISH 101 OR PLACEMENT INTO ENGLISH 102	ENG 152 - Composition II
COMM 110-Introduction to Public Speaking	NONE	SPE 151 - Introduction to Speech
MATH 143-Finite Mathematics for Business	GRADE OF C OR BETTER IN MATH 139 OR MATH 142	MAT 170- Finite Mathematics
ECON 201-Principles of Micro Economics	C OR BETTER IN MATH 139 OR MATH 142	ECO 251- Microeconomics
ECON 202-Principles of Macro Economics	ECON 201	ECO 252- Macroeconomics
STAT 230-Introduction to Statistical Reasoning and Analysis (same as ECON 245)	GRADE OF C OR BETTER IN MATH 139 OR MATH 142	MAT 220- Statistics
ACCOUNT 244-Introduction to Financial Accounting	MATH 139 OR MATH 142	ACC 151- Financial Accounting
ACCOUNT 249-Introduction to Managerial Accounting	ACCOUNT 244	ACC 152- Management Accounting
ITCSM 280-Introduction to Information Systems	MINIMUM SOPHOMORE STANDING AND 2.50 CUMULATIVE GPA	No course equivalent offered <i>*can be completed upon transfer</i>
BEINDP 101-Business and Society	BUSINESS MAJOR (STUDENTS IN BBA DEGREE)	BUS 150- Introduction to Business
BEINDP 290-Business Writing	ENGLISH 102 OR ENGLISH 105 AND 2.50 CUMULATIVE GPA	BUS 155- Business Communication

- All Business students must complete a course with significant international content.
- U.S. Racial/Ethnic Diversity course requirement: The following MCC courses apply:
 - ART 165 or SOC 260

Additional BBA Transfer Information

All College of Business and Economics grade point average requirements refer to a "combined cumulative" GPA. This GPA computation includes your transfer credits and grades along with your UW-Whitewater credits and grades. This policy means that your transfer record contributes to determining whether you're eligible all College of Business and Economics business courses (2.50 requirement) including freshman- and sophomore-level business courses, junior- and senior-level courses, and for graduation (2.50 requirement).

Your university degree requirements CORE courses may be personalized based on the number of credits you transfer. Be sure upon transfer to register for only the CORE courses required for you.

Regardless of the number of core courses you are required to take, you must meet the university (general education) requirements minimum of 32 units/credits and take the minimum in each area of university (general education) requirements. Your transfer institution may offer courses in a sequence that differs from the UW-Whitewater offerings. The most common examples of this discrepancy are in mathematics and economics. At UW-Whitewater, you will be required to complete finite mathematics unless you transfer in 8 or more credits of calculus. UW-Whitewater also requires courses in both macroeconomics and microeconomics. If you completed microeconomics, you will still need to take macroeconomics, and vice versa.